



PEOPLE'S ACTION FOR  
NATIONAL INTEGRATION



# Training Vertical

— Implementation strategy



## Background

Key learnings from phase 1 project- A trained and equipped cadre from the local community (CRP – community resource person) :

- can cost-effectively drive high penetration of project initiatives in a village
- as farmers get involved in repeated demonstrations of improved practices and measurements of yields and water savings; they start shifting their practices
- price realization from the market is key for farmers to move from water-intensive crops

Program SWERA is envisioned to build a cadre of 300 CRPs who will be equipped with skills, knowledge, and agency to solve their own and their community's water problems

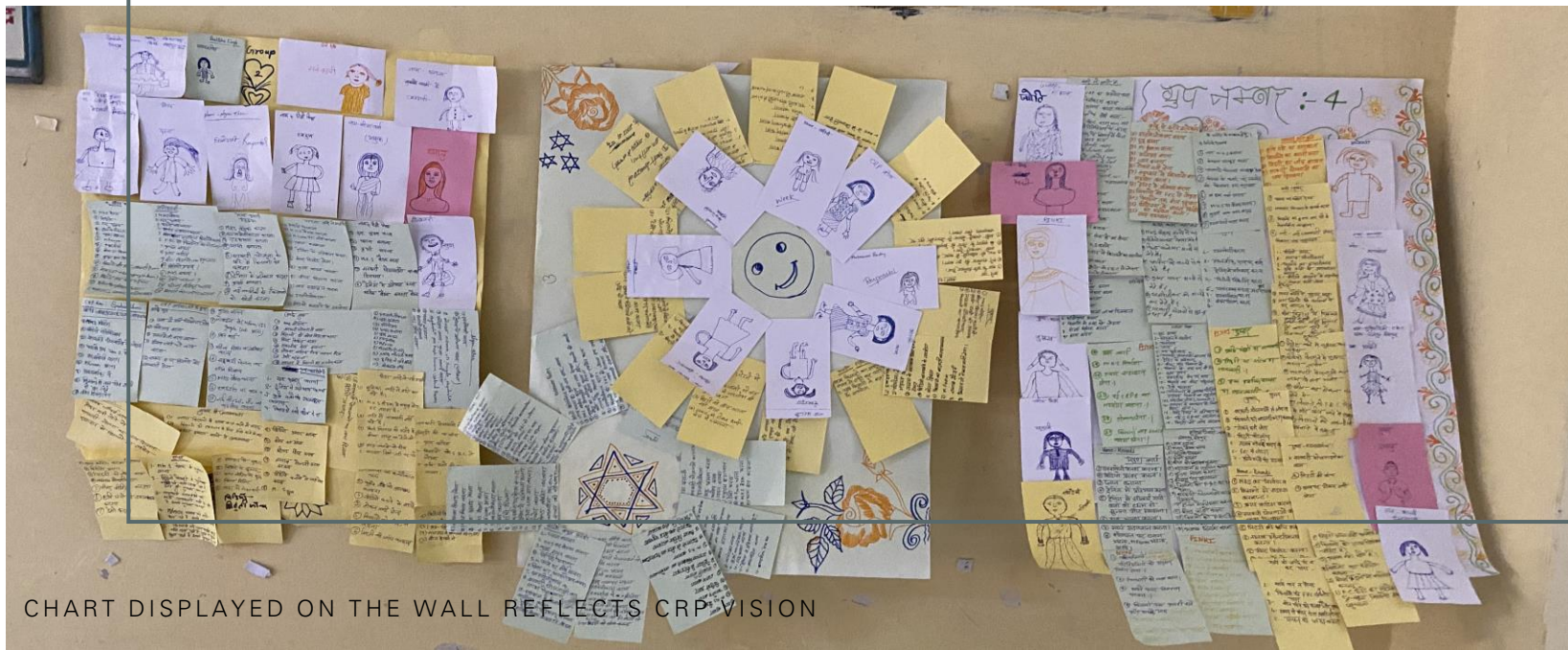
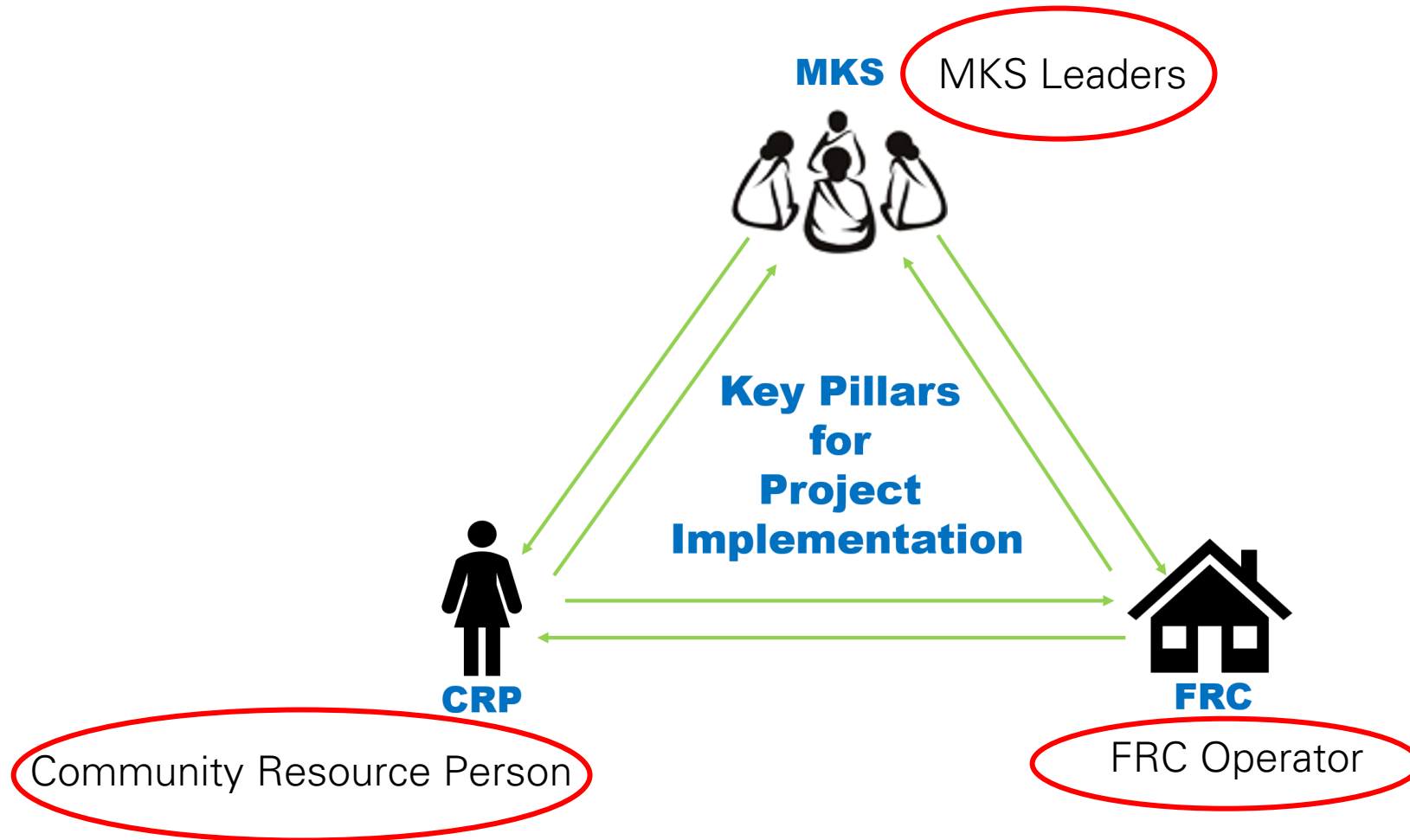


CHART DISPLAYED ON THE WALL REFLECTS CRP VISION

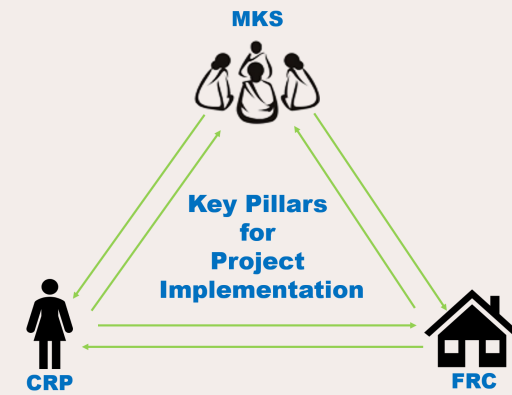


## Strengthening the pillars for a sustainable model





15/03/2022



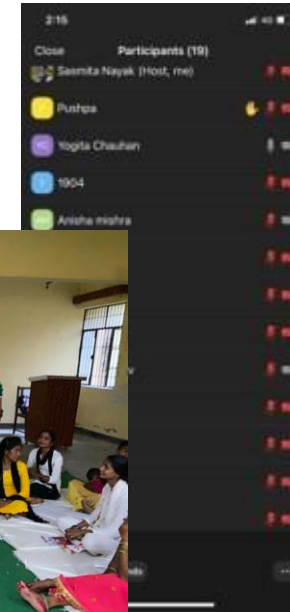
## CRP Capacity building

Local women screened and selected undergo

- systematic training with a combination of the classroom; field and digital tools.
- equipped with digital tools to map their villages; assess water usage linked to cropping patterns and identify key shifts that can help farmers improve yields while reducing their water footprint.

# Training tools

- ❖ Pico projector- video dissemination
- ❖ VTI
- ❖ PoP of Crops





## Post training management system

- ❖ Post test
- ❖ On field support
- ❖ On field monitoring and feedback sharing
- ❖ CRP grading based on performance and supporting

A grade CRP- Motivation and assigning additional task

B grade CRP- Follow up and helping them address challenges

C grade CRP- Handhold support and close monitoring

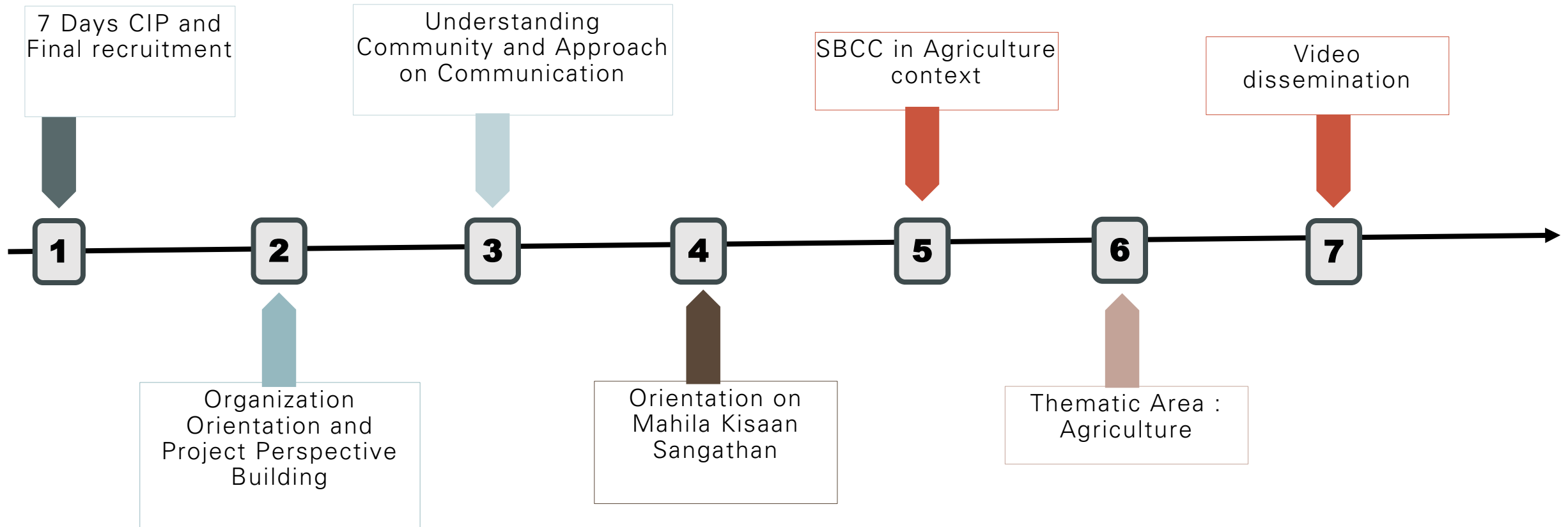


CRP learning & Sharing - All CRPs are connected with each other using the WhatsApp group, in which they share their ideas, innovation, and advice peers on solutions of problems they are facing/ field experience.





# 17 Days orientation process for new CRP





## Seasonal Training for CRP

- ❖ 2 days Kharif crop training
- ❖ 2 days Rabi crop training
- ❖ MKS –Concept, Roles and responsibilities of leaders
- ❖ Video dissemination refresher training
- ❖ Marketing and sales training
- ❖ Water Issues and calculation

## Training for FRC Operator

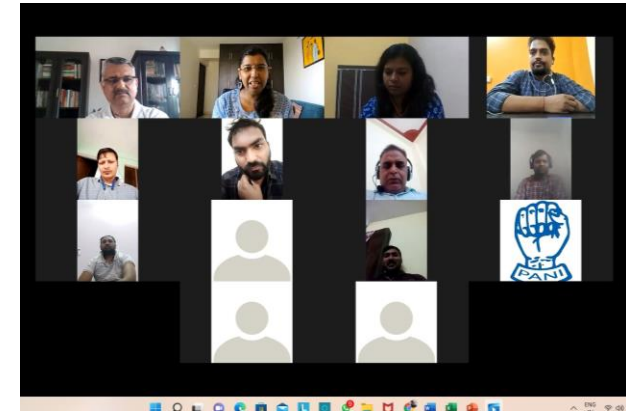
- ❖ Soil and water testing
- ❖ Marketing and sales
- ❖ Business and Entrepreneurship training
- ❖ Product knowledge and services
- ❖ Capacity building on the digital tool
- ❖ Record Keeping
- ❖ Training on financial inclusion



# Partnership for training and Capacity Building program

PANI engage with potential partners for the following as per need of project –

- Organisational Development- Phicus
- Entrepreneurial talent development- With Syngenta Foundation India
- Technology cadre training and learning platform- Technical consultant
- Social networks of farmers and CRPs
- Programme management & data management/ security.
- Situation demand training – Wenlido (self-defense)





Thankyou